

FOR IMMEDIATE RELEASE

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Wild Sugar by Sajeela Presents "Wild at Heart" Fashion Collection at Iconic Bolands Centre.

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Cairns, Queensland – Wild Sugar by Sajeela is thrilled to announce “Wild at Heart”, a new collection by Australian Fashion Designer Sajeela Jamie for 2018/19. Sajeela will present her new collection along with her signature designs at the open day of the iconic Bolands Centre on the 28th of July. The first show will commence at 2pm and second show begins at 3pm. Admission is free.

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Wild Sugar by Sajeela create limited edition, Australian made beach, resort, travel and evening friendly designs with an emphasis on a free spirit, wild at heart lifestyle. All designs are created in Cairns by Australian Fashion Designer Sajeela Jamie.

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"I'm very excited to present my new collection at the Bolands Centre. It's a great opportunity to show those designs that best represent the Wild Sugar philosophy: 'Be wild, be sweet, be you' - which translates to being fully alive, enjoying the sweet things in life and being authentic and true". ~ Sajeela Jamie

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Wild Sugar by Sajeela

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Wild Sugar by Sajeela, a Cairns based fashion label, creates limited edition, Australian made, designs for the free spirit and the wild at heart.